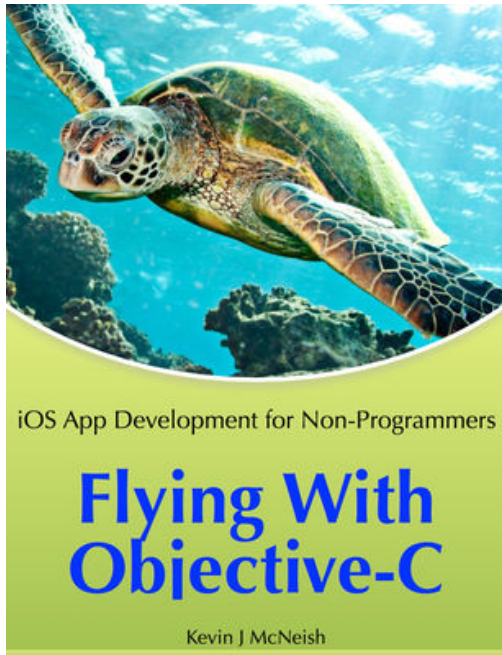


# Descargar libros Flying with Objective-C - iOS App Development for Non-Programmers gratis (PDF | ePub | Mobi) Kevin J McNeish DG Media



## Updated to the Latest Versions of iOS and Xcode

All books in this series are updated to the latest version of iOS and Xcode. Updates are available free of charge!

### Review:

Most of the books I scanned, even the "Dummies" series, assumed a basic knowledge of computer programming even for iOS beginners. What I like about Kevin's writing is that he doesn't make any assumptions - he just takes you there - step by step. - **Lorraine Akemann, moms with apps**

This second book in the series from Kevin McNeish, winner of the Publishing Innovation Award, highly acclaimed iOS trainer and conference speaker, and award-winning App Developer, is specifically designed to teach non-programmers Objective-C; the language used to create Apps for the iPhone and iPad. This book series assumes you know nothing about

programming.

Book 2: Flying with Objective-C builds on what you learned in Book 1: Diving In. In the first two chapters, the author helps you understand basic concepts, such as "what is a class?" and "what is an object?" You then learn how to pass messages to objects, and then create your own custom classes.

As you go through the book, concepts become more advanced until you reach the final chapters on Advanced-Objective-C and Advanced Messaging. Each concept is accompanied by step-by-step instructions to build an App that shows the real-world use of Objective-C programming features. This is a tremendous aid in helping non-programmers grasp even more advanced concepts.

The information in this book is up to date with the latest iOS technologies and the latest version of Xcode!

### Includes Step-by-Step Instructional Videos!

Each exercise in this book has a corresponding movie that demonstrates how to perform the exercise. After trying to solve the exercise on your own, just tap the movie to watch the exercise solved for you in high quality video and narrative!

### About the Author

Kevin McNeish is a featured writer and blogger for iPhoneLife magazine as well as author of the best-selling *iOS App Development for Non-Programmers* book series, winner of the prestigious *Publishing Innovation Award*. Kevin is creator of iOS apps including iElectionDay (awarded iPad App

of the week) and is also Chief Software Architect of Oak Leaf Enterprises, Inc. He has a knack for explaining difficult concepts in a way that you can truly understand.

**Follow Kevin on Twitter:** @kjmneish

**His blog:** <http://www.iphonelife.com/blogs/kevin-mcneish>

**Title** : Flying with Objective-C - iOS App Development for Non-Programmers  
**Author** : Kevin J McNeish  
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**File Size** : 406.96MB

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